



# EASTHAM CAPITAL

## ERIC SILVERMAN TO SPEAK AT THE MARCUS & MILLICHAP TEXAS MULTIFAMILY FORUM: DFW & BEYOND ON OCTOBER 2<sup>ND</sup>, 2013

Boston, MA – September 9, 2013: Eastham Capital announced today that Eric Silverman, a founder and Managing Director of Eastham Capital, will be speaking on the panel “What’s Next: The Value-Add Proposition” at the Marcus & Millichap Multifamily Forum on October 2nd at The Tower at Cityplace in Dallas, TX. The panel will take place at 11:15 AM.

The panel will look at how, with today's low cap rates, savvy investors are looking to create their own value by repositioning existing assets. They will look at who are the players and capital sources for these deals and what techniques have proven the most successful in achieving the highest ROI in the various markets. The audience will also learn what amenities are emerging that will increase property values and how they can be incorporated into older assets.

Other panelists include: **Nick Fluellen**, Vice President of Investments/Director of National Multi Housing Group at Marcus & Millichap as the Moderator; **Chip Gee**, Vice President & General Manager of United Renovations; **Maia Jimenez**, Owner of Vima Décor; **KC Kronbach**, Principal of Knightvest Capital; **Alex Tynberg**, Principal of Tynberg, LLC and **Charles Young**, General Partner of the Madera Companies.

**To find out more about the Marcus & Millichap Texas Multifamily Forum or if you are interested in attending this event, please visit <http://mmdallasforum.com> and use the promotional code 25ERIC to receive 25% off the cost of registration.**

To learn more about Eastham Capital's investment strategy and criteria, please visit:  
[www.easthamcapital.com](http://www.easthamcapital.com)

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*Eastham Capital is the Boston-based manager of the Eastham Capital real estate funds. The purpose of the Eastham Capital funds is to provide investors with superior risk-adjusted returns through investments in distressed residential real estate.*

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